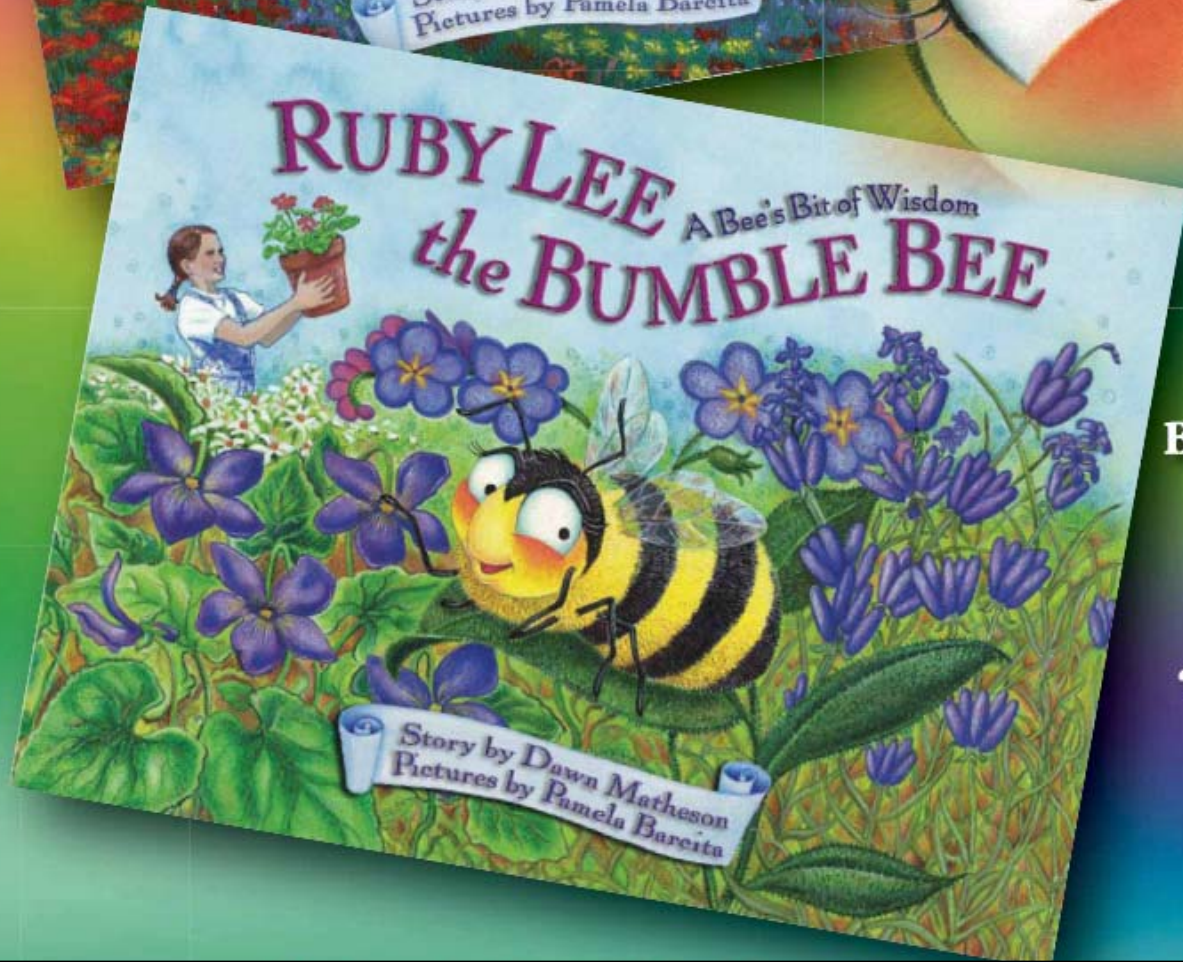
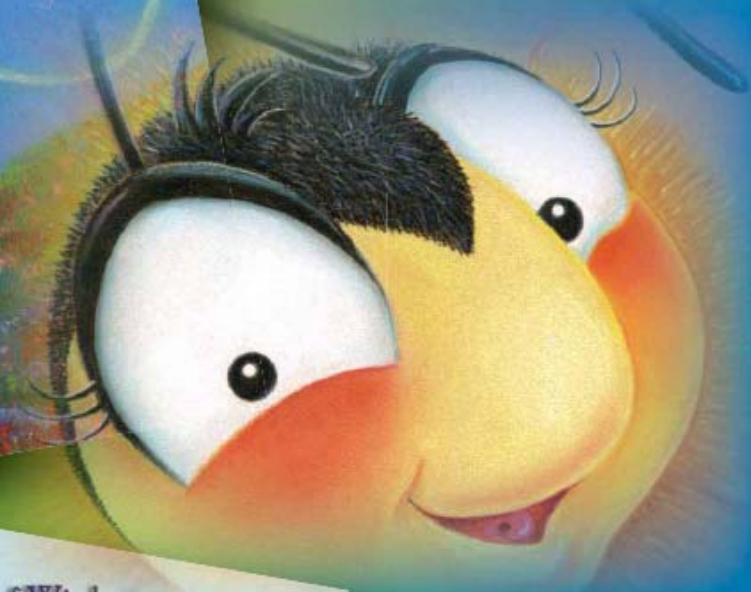
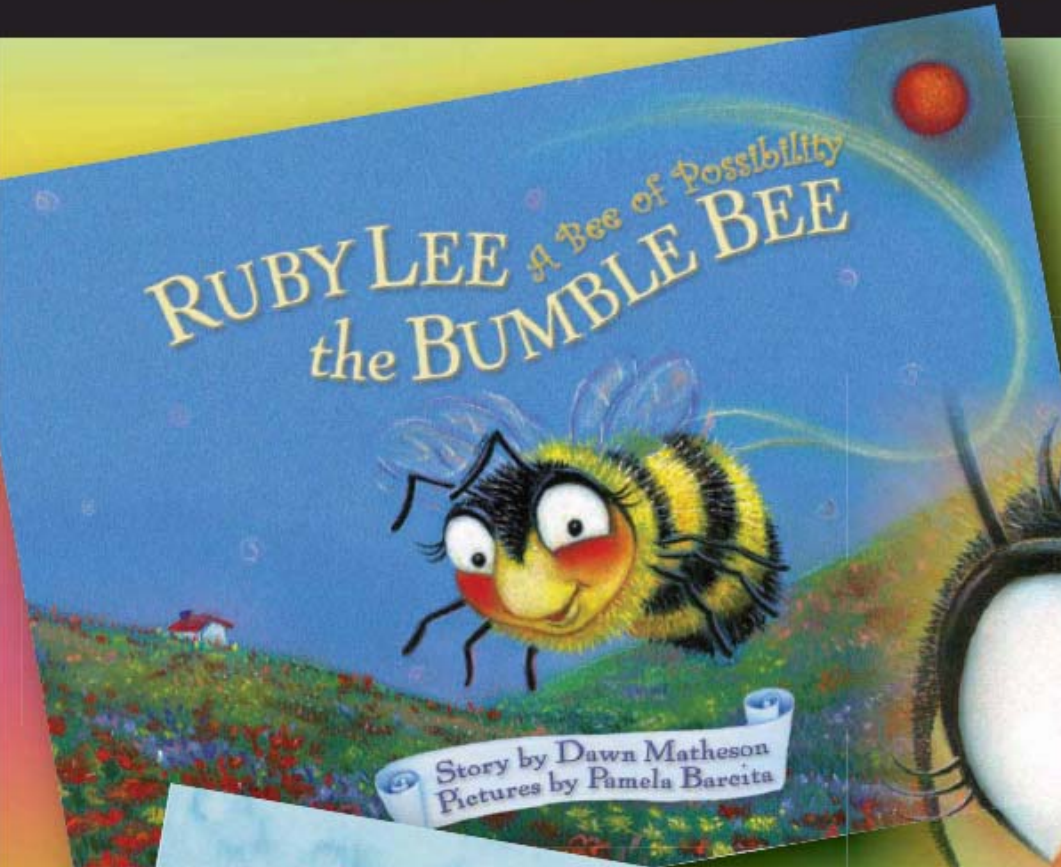


Ruby Lee the Bumble Bee boosts the confidence of every kid who's ever said 'I can't'.

The Arizona Republic



Winner of two
**Benjamin Franklin
Awards**
the
**International
Gallery Award**
and named
**"Most Outstanding
Children's Book"**
at the
**Mom's Choice
Awards™**

Spring 2008 Catalog

Contents

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Promotional Opportunities

For support in developing a customized promotion for your school, store or library, please contact our Special Events Team at 866.782.9533 – Option 1 or via email at events@bbpmail.com

March

2 **Read Across America**

12 **Plant A Flower Day**

Celebrate with the award-winning books *Ruby Lee The Bumble Bee™ ~ A Bee's Bit Of Wisdom*, and *Ruby Lee The Bumble Bee™ ~ A Bee Of Possibility*, and the Ruby Lee Forget-Me-Not seed packs – yours free upon request.

28 **Children's Picture Book Day**

April

National Garden Month

1 **International Children's Book Day**

6 – 12 **National Wildlife Week**

Celebrate with a stunning photographic journal from one of the world's greatest nature photographers: *African Wildlife*

8 – 14 **National Garden Week**

13 – 19 **National Library Week**

22 **Earth Day**

Learn about how hurricanes have an impact on earth with the award-winning title, *Yesterday We Had A Hurricane*.

20 – 26 **National TV Turn-Off Week**

Turn off the TV and read a book!

May

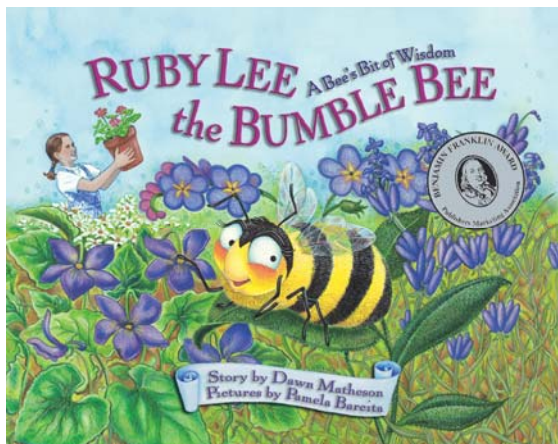
Get Caught Reading Month

6 – 12 **National Teacher Appreciation Week**

12 – 18 **Children's Book Week**

1

**Ruby Lee the Bumble Bee™
A Bee's Bit of Wisdom**



“Ruby Lee the Bumble Bee will boost the confidence of every kid who’s ever said, ‘I can’t’.” ~ The Arizona Republic

- * **Critically Acclaimed**
- * **International Award-Winner**
- * **Internet Best Seller**

By Dawn Matheson • Illustrated by Pamela Barcita

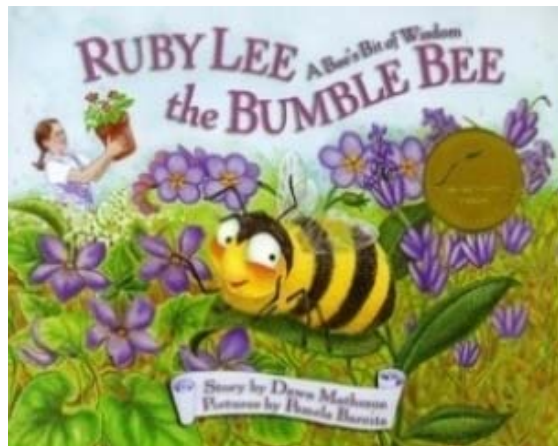
This critically acclaimed best-seller has not only captured the hearts of children everywhere but has also received several honors, including two Benjamin Franklin Awards, the prestigious International Gallery Award and was named “Most Outstanding Children’s Book” at the Mom’s Choice Awards™.

Ruby Lee the Bumble Bee is the story of a young girl named Ashley who wants to give up in the face of a challenge. The gentle encouragement and common sense from Ruby Lee, a wise bumble bee, prompt Ashley to face her fears, and she grows as a result. Vivid, inventive illustrations help bring the story’s garden wonderland to life. A gentle reference to God will appeal to people of every faith.

Ages 4 and up | ISBN 978-0-9754342-0-8 | \$17.95 US | RLBOU

2

**Ruby Lee the Bumble Bee™
A Bee’s Bit of Wisdom ~ Special Tribute Edition Benefiting MKACF**



By Dawn Matheson • Illustrated by Pamela Barcita

See Catalog Item #1 above for a detailed description.

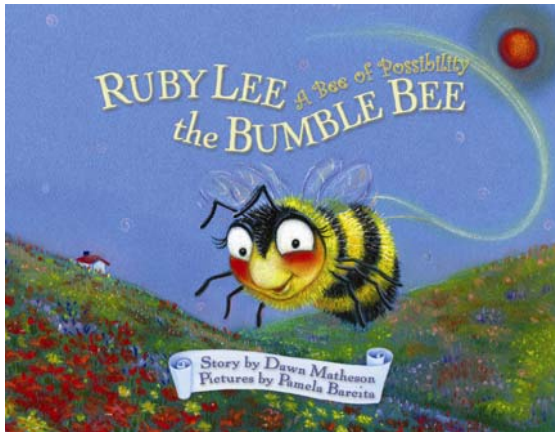
A portion of the proceeds from the sale of this Special Tribute Edition benefits the Mary Kay Ash Charitable Foundation. The Foundation seeks to eliminate cancers affecting women by supporting top medical scientists who are searching for a cure, and to end the epidemic of violence against women by providing grants to women’s shelters and supporting community outreach programs.



Ages 4 and up | ISBN 978-0-9754342-1-5 | \$17.95 US | RLSTE

3

**Ruby Lee the Bumble Bee™
A Bee of Possibility**



By Dawn Matheson • Illustrated by Pamela Barcita

Our adorable "can do" bee is back in another delightful tale. Follow the winsome charmer as she zips and zooms about her garden paradise, contrary to the notion that bees aren't made to fly.

Told through lilting verse, the story is a gentle introduction to the life lesson that there is always a way, if we believe there is and look for it. Through Ruby Lee's example, young readers are encouraged to think not of limitations but of possibilities.

Rich, captivating illustrations transport readers to Ruby Lee's world – a flower garden so lovely, one can almost smell its fragrance. The award-winning team of Dawn Matheson and Pamela Barcita again paint a tale that warms the heart and lifts the spirit.

Ages 3 – 8 | ISBN 978-0-9754342-6-0 | \$17.95 US | RLBOP

4

**Ruby Lee the Bumble Bee™
A Bee of Possibility with Limited Edition Plush Toy**



This bundle includes Ruby Lee's book above plus the adorable plush toy made by famous toy maker Mary Meyer Toys.

Approximately 7.5" (11 cm) tall, soft yellow and black plush fabric, iridescent white wings and color fast ruby red cheeks. Meets all safety standards. Individually wrapped units.

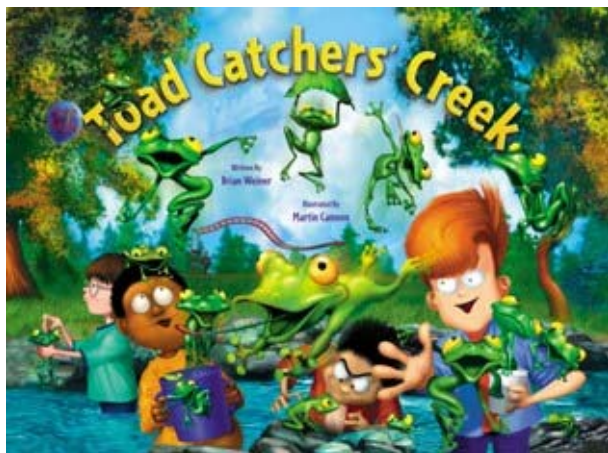
While supplies last. Not returnable.

All ages | ISBN 978-0-9754342-2-2 | \$24.90 US | RLBOP+TOY

5

Toad Catchers' Creek

By Brian Weiner • Illustrated by Martin Cannon



Recommended by **Dr. Laura Schlessinger**, this cool new picture book is “TOADILY” empowering!

Few bruises hurt more than a bruised ego. When young Chris falls from the legendary monkey bars at Toad Catcher’s Creek park — in front of all his friends — his embarrassment is intense.

Although Chris feels soundly defeated, he finds inspiration in a story his father shares with him — a story containing four magic words that spur him to victory.

Buoyant verse and “toadily” amazing illustrations reflect the emotions of a young boy who must learn to face his fears and to succeed where he had failed.

Toad Catchers' Creek is not only a powerful introduction to the idea that achieving begins with believing, it beautifully demonstrates that the greatest gift a parent may give his child is the gift of empowerment.

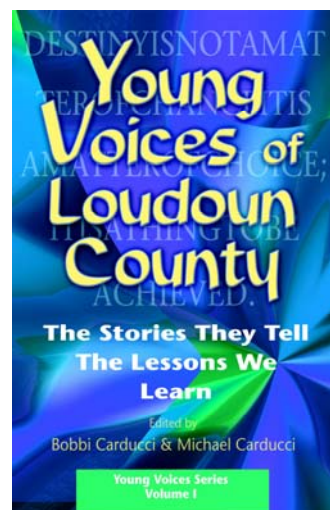
Ages 3-8 | \$17.99 US | ISBN 978-1-932949-58-2 | TOAD

6

Young Voices of America – Volume 1 Young Voices of Loudoun County

“What Are They Thinking?” Adults who regularly ask this question about the young people in their lives will find some surprising answers in the highly imaginative collection, *Young Voices of Loudoun County*. The authors, in grades K-12, tackle topics big and little, lighthearted and serious, such as the nature of true friendship, the meaning of family, and the importance of faith. From insect kingdoms to hurricanes, from sci-fi and fantasy to autobiography, no topic is too big, too small, or too outlandish.

The first book in the Young Voices of America series, this remarkable anthology presents an opportunity for today’s young people to be heard. Although the authors of these 64 stories hail from one of the fastest-growing, most economically diverse counties in America, they speak for children everywhere — because they speak from the heart.



All Ages | \$12.95US | ISBN 978-0-9776613-0-5 | YVLC

**As seen on C-SPAN and Discovery Channel.
Recommended by School Library Journal, Midwest Book
Review/Children's Bookwatch, and About.com Children's Books.**

7

Yesterday We Had A Hurricane

By Deirdre McLaughlin Mercier



Yesterday We Had A Hurricane tells the experience of a hurricane as seen through the eyes of a young child. Young readers will learn all about these “big storms that come from the ocean.” They’ll find out about the effects of wind and rain, as well as some of the more lighthearted and practical alternatives to doing without electricity.

Author/Illustrator Deirdre McLaughlin Mercier brings a deft touch and an understanding of her readers to the tale. Her colorful collage illustrations make hurricanes non-threatening and bring them down to “child size” – making this book a wonderful resource for parents and schoolteachers. Each page of the story provides an opportunity to talk about the storm and the feelings associated with it.

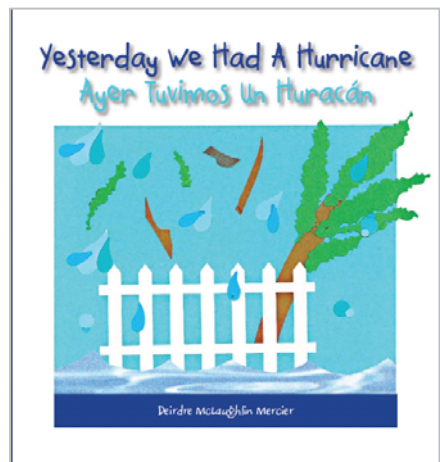
See bilingual edition below.

Ages 3-8 | ISBN 978-0-9754342-5-3 | \$17.95 US | HURENG

8

Yesterday We Had A Hurricane ~ Bilingual: English / Spanish

By Deirdre McLaughlin Mercier



English and Spanish text.

See above for a detailed description.

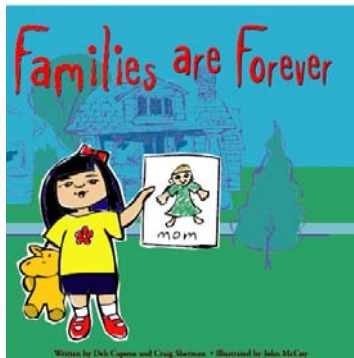
Ages 3-8 | ISBN 978-0-9754342-9-1 | \$17.95 US | HURBIL

These award-winning stories are great for introducing complex topics like diversity and respect in an entertaining, child-friendly manner.

9

Families Are Forever

By Deb Capone • Illustrated by Stan Jaskiel



What defines a family? In this heartwarming tale, readers will follow a young girl name Rain who leaves China for a life with her 'forever' family in America. Beautifully told and illustrated, Families Are Forever expands children's concepts about family, love and belonging.

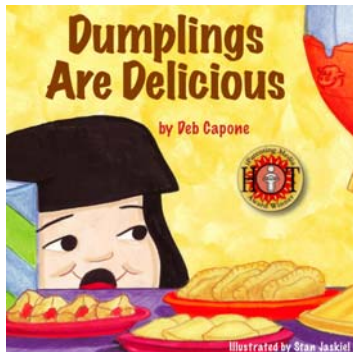
Winner of the prestigious iParenting Media Award!

Ages 3-8 | ISBN 978-0-9728666-6-8 | \$16.95 US | ASATFAM

10

Dumplings Are Delicious

By Deb Capone • Illustrated by Stan Jaskiel



Rain and her friends discover dumplings come in all shapes, sizes, fillings, colors, and names, but that dumplings from every culture taste delicious! Dumplings are all unique and no matter where they come from or how they look, they are all special - just like people. It's as simple as that.

Winner of the prestigious iParenting Media Award!

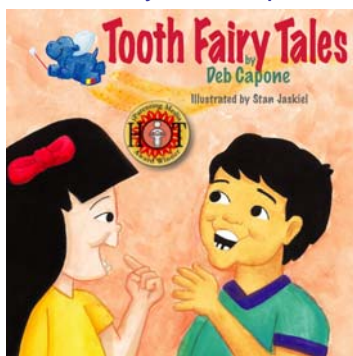
Ages 3-8 | ISBN 978-0-9728666-4-4 | \$14.95 US | ASATDUM

"This book will find a ready audience in multicultural curriculums."
~ School Library Journal

11

Tooth Fairy Tales

By Deb Capone • Illustrated by Stan Jaskiel



Rain and her friends learn about the fun and unique ways in which cultures from all over the world celebrate new teeth. In other countries, the tooth fairy may be anything from a moon to a sparrow and teeth may be put in a mouse hole or be thrown above the roof of a house. But no matter what cultural customs are practiced, celebrating new teeth is always a blast! It's as simple as that.

Winner of the prestigious iParenting Media Award!

Ages 3-8 | ISBN 978-0-9728666-5-1 | \$14.95 US | ASATTOO

12

**Ruby Lee the Bumble Bee™ ~ A Bee's Bit of Wisdom
With Webstore Bonus Pack**



By Dawn Matheson • Illustrated by Pamela Barcita

This critically acclaimed best-seller has not only captured the hearts of children everywhere but has also received several honors, including two Benjamin Franklin Awards, the prestigious International Gallery Award and was named "Most Outstanding Children's Book" at the Mom's Choice Awards™.

Ruby Lee the Bumble Bee is the story of a young girl named Ashley who wants to give up in the face of a challenge. The gentle encouragement and common sense from Ruby Lee, a wise bumble bee, prompt Ashley to face her fears, and she grows as a result. Vivid, inventive illustrations help bring the story's garden wonderland to life. A gentle reference to God will appeal to people of every faith.

Shown with the Webstore Bonus Pack which includes a book plate signed by the author and the illustrator, a Forget-

Me-Not Seed Pack, the Critter Count Search & Find Game, a bookmark and a coloring book - yours FREE when ordering this item!

Ages 4 and up | ISBN 978-0-9754342-0-8 | \$17.95 US | RLBOW+BP

13

**Ruby Lee the Bumble Bee™ ~ A Bee's Bit of Wisdom
Special Tribute Edition Benefiting MKACF With Webstore Bonus Pack**



By Dawn Matheson • Illustrated by Pamela Barcita

See Catalog Item #11 above for a detailed description.

Inspired from the life lessons of Mary Kay Ash, this Special Tribute Edition was created to benefit the Mary Kay Ash Charitable Foundation which seeks to eliminate cancers affecting women and to end the epidemic of violence against women.

"Ruby Lee the Bumble Bee will boost the confidence of every kid who's ever said, 'I can't'." ~ The Arizona Republic

Ages 4 and up | ISBN 978-0-9754342-1-5 | \$17.95 US | RLSTE+BP

14 **Ruby Lee the Bumble Bee™
Limited Edition Plush Toy**



Made by famous toy maker, Mary Meyer Toys, this adorable plush toy is available for a limited time.

Approximately 7.5" (11 cm) tall, soft yellow and black plush fabric, iridescent white wings and color fast ruby red cheeks. Meets all safety standards. Individually wrapped units.

A great companion to any of the *Ruby Lee the Bumble Bee* books.

While supplies last.

All ages | ISBN 978-0-9754342-2-2 | \$6.95 US | RLTOY



Get a free toy when ordering any three of Ruby Lee's books directly from Bumble Bee Productions, Inc. or from the Ruby Lee Webstore. Sorry, this offer is not available through wholesaler/distributor channels. While supplies last.

All ages | ISBN 978-0-9754342-2-2 | \$0 US With 3 Ruby Lee Books | RLFREETOY

15 **Ruby Lee the Bumble Bee™ ~ A Bee's Bit of Wisdom
Webstore Bonus Pack**



A perfect gift for someone who previously purchased *Ruby Lee the Bumble Bee ~ A Bee's Bit of Wisdom* from a book store or other online retailer.

The Webstore Bonus Pack includes the Ruby Lee Critter Count Search & Find Game, a Bee-lieve Bookmark, the Ruby Lee Forget-Me-Not Seed Pack, a Book Plate Signed by the Author and the Illustrator and the Ruby Lee Promotional Coloring Book.

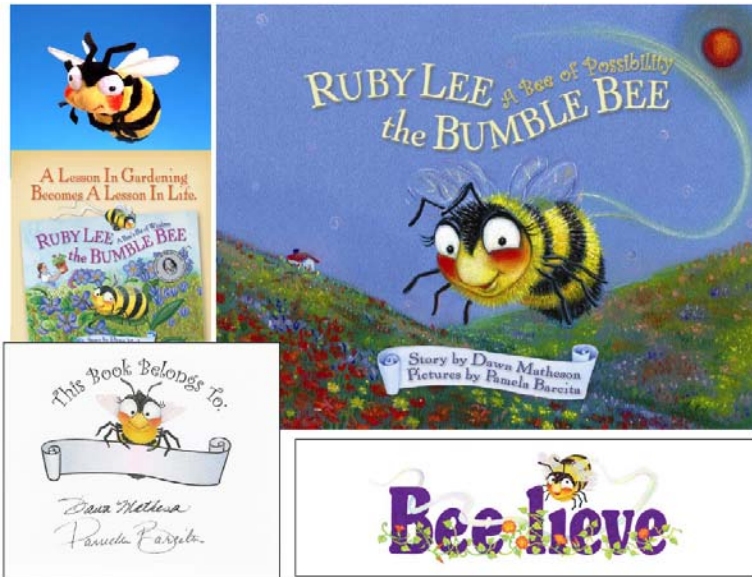
Yours for only \$7.95 US when ordering from the Ruby Lee Webstore.

All ages | ISBN Not Applicable | \$7.95 US | RLWSBP

16

**Ruby Lee the Bumble Bee™ ~ A Bee of Possibility
With Webstore Bonus Pack**

By Dawn Matheson • Illustrated by Pamela Barcita



Our adorable "can do" bee is back in another delightful tale. Follow the winsome charmer as she zips and zooms about her garden paradise, contrary to the notion that bees aren't made to fly.

Told through lilting verse, the story is a gentle introduction to the life lesson that there is always a way, if we believe there is and look for it. Through Ruby Lee's example, young readers are encouraged to think not of limitations but of possibilities.

Rich, captivating illustrations transport readers to Ruby Lee's world – a flower garden so lovely, one can almost smell its fragrance.

The award-winning team of Dawn Matheson and Pamela Barcita again paint a tale that warms the heart and lifts the spirit.

Shown with the Webstore Bonus Pack which includes a Bee-lieve Bookmark, the Ruby Lee Forget-Me-Not Seed Pack, a Book Plate Signed by the Author and the Illustrator **and the Ruby Lee Plush Toy** made by famous toy maker Mary Meyer Toys (see item #14 for details).

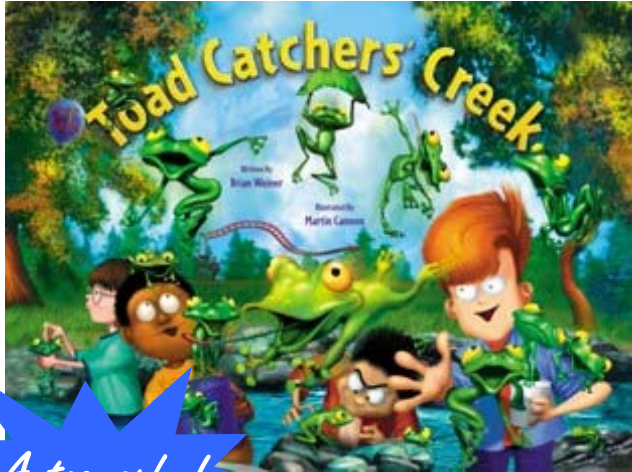
Ages 3 – 8 | ISBN 978-0-9754342-6-0 | ~~\$26.95~~ US | RLBOP+BP

Special Webstore Price \$21.99 US

17

Toad Catchers' Creek

By Brian Weiner • Illustrated by Martin Cannon



*Autographed
Copy*

Recommended by **Dr. Laura Schlessinger**, this cool new picture book is “TOADILY” empowering!

Few bruises hurt more than a bruised ego. When young Chris falls from the legendary monkey bars at Toad Catcher’s Creek park — in front of all his friends — his embarrassment is intense.

Although Chris feels soundly defeated, he finds inspiration in a story his father shares with him — a story containing four magic words that spur him to victory.

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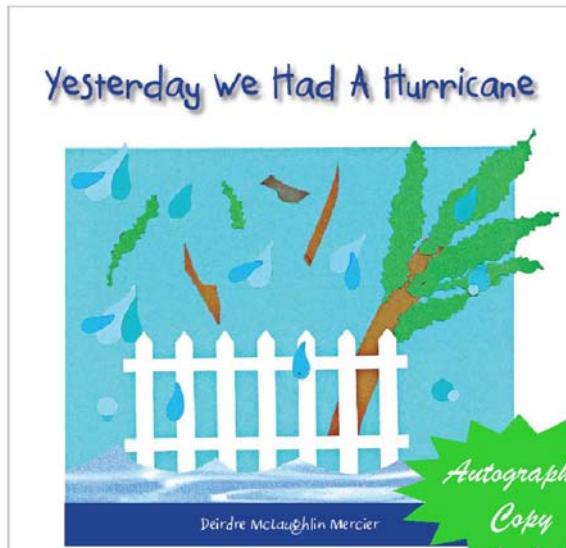
When you order direct or from our Webstore, you'll get an autographed copy (signed by the author and the illustrator), 15% off retail and FREE shipping.

Ages 3-8 | ~~\$17.99 US~~ | ISBN 978-1-932949-58-2 | TOADS

Special Webstore Price \$15.29 US

18

Yesterday We Had A Hurricane
By Deirdre McLaughlin Mercier

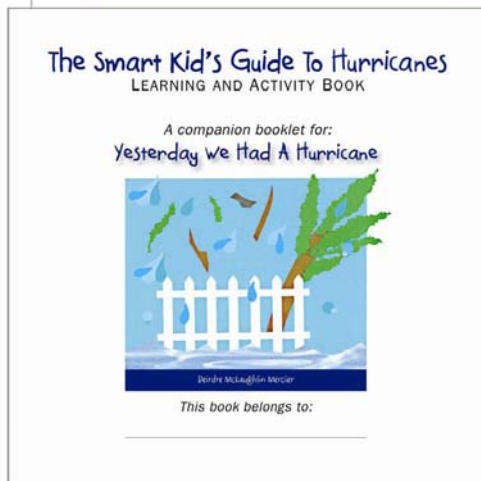


*Autographed
Copy*



Yesterday We Had A Hurricane tells the experience of a hurricane as seen through the eyes of a young child. Young readers will learn all about these “big storms that come from the ocean.” They’ll find out about the effects of wind and rain, as well as some of the more lighthearted and practical alternatives to doing without electricity.

Author/Illustrator Deirdre McLaughlin Mercier brings a deft touch and an understanding of her readers to the tale. Her colorful collage illustrations make hurricanes non-threatening and bring them down to “child size” – making this book a wonderful resource for parents and schoolteachers. Each page of the story provides an opportunity to talk about the storm and the feelings associated with it.



Shown with the Webstore Bonus Pack which includes a signed copy of the book, a bookmark, a palm tree pen, and The Smart Kid’s Guide to Hurricanes Learning and Activity Booklet (32 pages of interesting facts, tips on how kids can prepare and fun games and coloring pages.

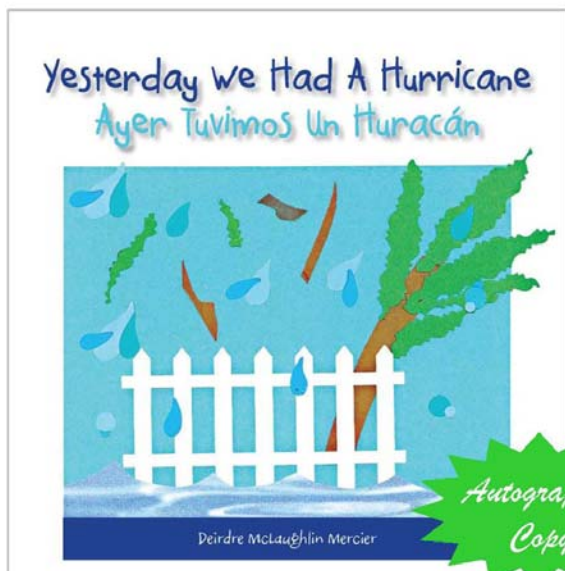
Also available in bilingual (English & Spanish) – see next page for details.

Ages 3-8 | ISBN 978-0-9754342-5-3 | \$17.95 US | HURENG+BP

19

Yesterday We Had A Hurricane ~ Bilingual: English / Spanish

By Deirdre McLaughlin Mercier



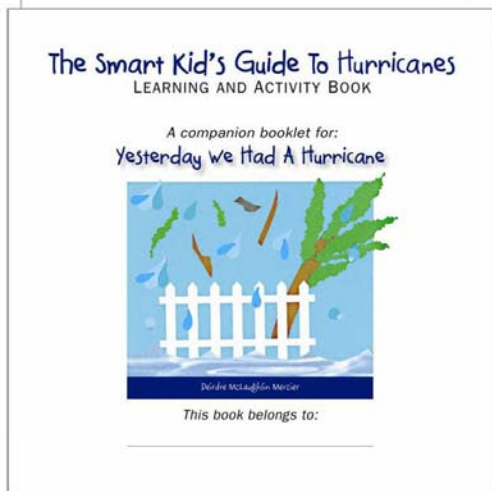
*Autographed
Copy*



English with Spanish text.

Yesterday We Had A Hurricane tells the experience of a hurricane as seen through the eyes of a young child. Young readers will learn all about these “big storms that come from the ocean.” They’ll find out about the effects of wind and rain, as well as some of the more lighthearted and practical alternatives to doing without electricity.

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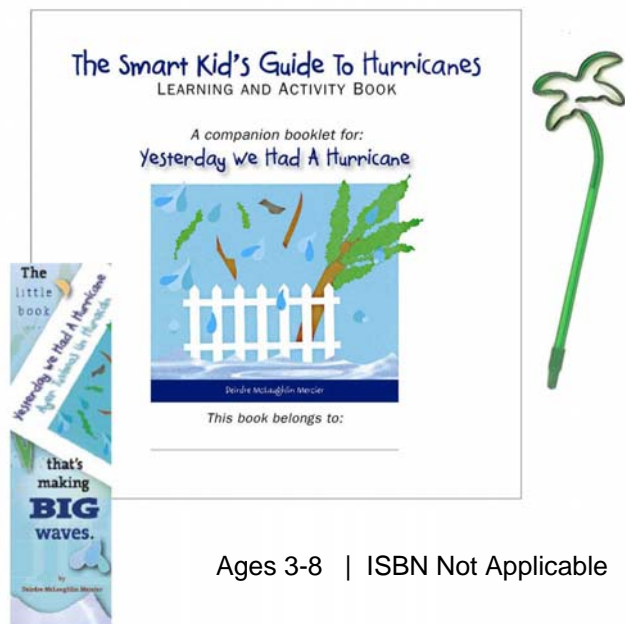


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Also available in English only – see earlier page for details.

Ages 3-8 | ISBN 978-0-9754342-9-1 | \$17.95 US | HURBIL+BP

20 Yesterday We Had A Hurricane
Webstore Bonus Pack

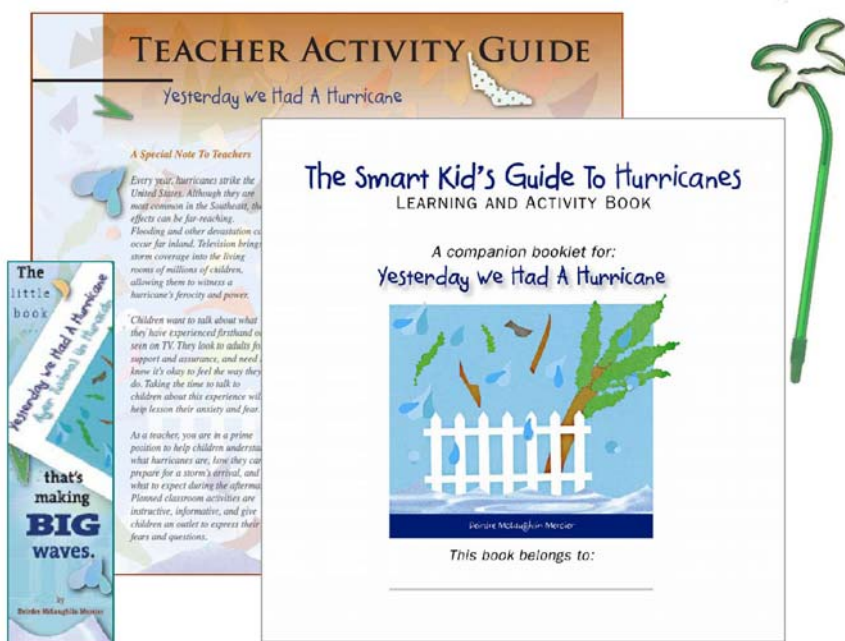


A perfect gift for someone who previously purchased *Yesterday We Had A Hurricane* from a book store or other online retailer.

The Webstore Bonus Pack which includes a bookmark, a palm tree pen and The Smart Kid's Guide to Hurricanes Learning and Activity Booklet (32 pages of interesting facts, tips on how kids can prepare and fun games and coloring pages.

Ages 3-8 | ISBN Not Applicable | \$5.95 US | HURWSBP

21 Yesterday We Had A Hurricane
Webstore Bonus Pack For Teachers



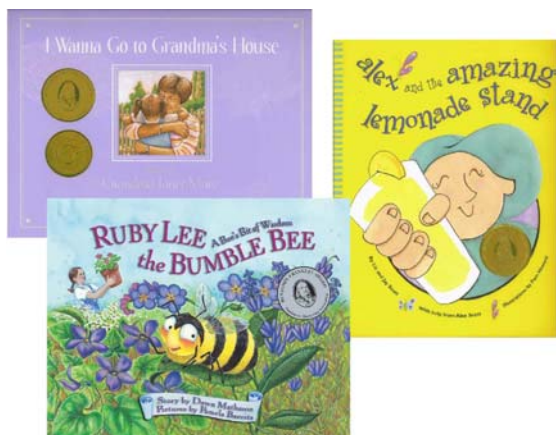
A classroom companion for *Yesterday We Had A Hurricane*.

The Webstore Bonus Pack for Teachers includes a Teacher Activity Guide plus 10 units of:

- Bookmark
- Palm Tree Pen
- The Smart Kid's Guide to Hurricanes Learning and Activity Booklet (32 pages of interesting facts, tips on how kids can prepare and fun games and coloring pages.

Ages 3-8 | ISBN Not Applicable | \$34.95 US | HURWSTP

**22 Exclusively Ours!
Limited Edition Award-Winning Gift Set**



A perfect gift for any occasion!

This limited edition award-winning gift set is exclusively ours and includes three very special books which were honored at the Benjamin Franklin Awards **AND** the Mom's Choice Awards: *Ruby Lee the Bumble Bee ~ A Bee's Bit of Wisdom* ISBN 0975434209, *I Wanna Go to Grandma's House* ISBN 0974273201 and *Alex and the Amazing Lemonade Stand* ISBN 0975320009.

A Retail Value of \$53.85 US. Yours for only \$43.00 US when ordered directly from Bumble Bee Productions ~ A savings of over 20%!.

Ages 3-8 | ISBN Not Applicable | \$43.00 US | AWARDSET

**23 As Simple As That®
Award-Winning Book Collection**



A perfect gift for any occasion!

This limited edition award-winning collection includes all three of Rain's books: *Families Are Forever* ISBN 0972866663, *Tooth Fairy Tales* ISBN 0972866655 and *Dumplings Are Delicious* ISBN 0972866647.

Please see page 6 for detailed descriptions of each title.

A Retail Value of \$46.85 US. Yours for only \$35.00 US when ordered directly from Bumble Bee Productions ~ A savings of over 20%!.

Ages 3-8 | ISBN Not Applicable | \$35.00 US | ASATBC

24

African Wildlife ~ A Photographic Journal

By Ronn Maratea and Pamela Barcita



From one of the world's greatest nature photographers, this stunning 272 page hardcover photographic journal leads the reader through the magnificent, awe-inspiring land of southern Africa.

Ronn Maratea's, superb photographs are organized by chapters like "The Royal Family of the Bushveld" , "Voices of the Night" and "The Grey Ghosts of Africa".

Writer Pamela Barcita skillfully blends her research with African folklore and tribal legends producing a text that both entertains and enlightens.

The result is a beautiful and timeless book which emphasizes the intricate diversity of southern Africa, and underscores the delicate interdependence of all life forms.

All Ages | ISBN 978-0-9754342-7-7 | \$59.95 US | AWHC

Wholesalers/Distributors

Terms and conditions are negotiated individually for each wholesaler/distributor.

To establish a relationship with Bumble Bee Productions, please contact us:

757.410.9409 – Option 5
rrask@bbpmail.com

If you already have an established relationship, please send us your purchase order:

757.410.9409 Fax
orders@bbpmail.com

Booksellers

We encourage our bookseller partners to order from one of these fine wholesalers/distributors:

- AWBC
- Baker & Taylor
- Brodart
- BWI
- Canyonland Publications
- Emery Pratt
- Follett
- Ingram
- Spring Arbor (*Ruby Lee Products and Logan's Journey Only*)
- Southern Book Services
- Title Books
- Quality Books

Or, refer your favorite wholesaler/distributor to us, and we'll help them establish an account:

757.410.9409 – Option 5
rrask@bbpmail.com

Booksellers can also order direct at the following discount schedule. No minimum quantities are required. We'll pay shipping to your store. Sorry, no returns.

<u>Discount</u>	<u>Payment Terms</u>
45%	Net 60 Days
50%	Net 30 Days

Three easy ways to order direct:

- 1) Fax a purchase order to 866.782.9533
- 2) Email us at orders@bbpmail.com
- 3) Use the order form attached, fill it out and fax it to us at 866.782.9533

Orders received Monday – Friday before 2PM EST are processed the same day. Most orders are shipped USPS Media Mail or Federal Express Ground and arrive in 3 – 7 business days.

Schools, Libraries and Non-Profits

Our titles are available from one of these fine wholesalers/distributors:

- AWBC
- Baker & Taylor
- Brodart
- BWI
- Canyonland Publications
- Emery Pratt
- Follett
- Ingram
- Spring Arbor (*Ruby Lee Products and Logan's Journey Only*)
- Southern Book Services
- Title Books
- Quality Book

Or, refer your favorite wholesaler/distributor to us, and we'll help them establish an account:

757.410.9409 – Option 5
rrask@bbpmail.com

Schools, Libraries and other Non-Profits can also order direct at the following discount schedule. No minimum quantities are required. We'll pay shipping to your location. Sorry, no returns.

<u>Discount</u>	<u>Minimum Order</u>	<u>Payment Terms</u>
15%	None	Net 30 Days
40%	30 Books *	Net 30 Days

* Or with a booked author appearance or assembly.

Our federal tax ID is 86-1086429. A W9 form is available upon request. Call us on 866.782.9533 – Select Option 3 for Customer Service or email us at orders@bbpmail.com.

Four easy ways to order direct:

- 1) Fax a purchase order to 866.782.9533
- 2) Email us at orders@bbpmail.com
- 3) Use the order form attached, fill it out and fax it to us at 866.782.9533
- 4) Mail your purchase order to:
Bumble Bee Productions, Inc.
5721 M Street
Lincoln, NE 68510

Orders received Monday – Friday before 2PM EST are processed the same day. Most orders are shipped USPS Media Mail or Federal Express Ground and arrive in 3 – 7 business days.

We're also happy to work with you in coordinating a special event benefiting your school, library or charity. Please contact the Special Events Team to make arrangements:

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